

Financial Planning Client Value Proposition

Waamiq Abrahams

Sanlam Financial Adviser

My Name is Waamiq Abrahams, my goal in life is to help many South Africans achieve Financial Freedom, I am all about empowering my clients and making sure that I'm there for them every step of the way. I take a holistic approach, addressing all aspects of YOUR financial well-being. I aim to build lasting relationships with my clients based on trust and reliability, supporting you at every stage of your financial journey.



" Sometimes the smallest step in the right direction ends up being the biggest step of your life, Tip toe if you must but take THE STEP" -
"Naeem Callaway"

Sanlam Financial Advisers strive to be the most professional and client-centric financial advice sales organisation in South Africa that treats clients fairly whilst doing business in a profitable and sustainable way.

Authorised by Sanlam Life to advise on:

- Long-term insurance products
- Retirement annuities
- Collective investment schemes
- Business insurance products

How am I qualified as a professional financial planner?

- Regulatory Exam 5
- Bcomm Honours in Business Management
- Postgraduate Diploma in Entrepreneurship

What do I offer my clients?

As a professional financial planner I offer you, as my client, professional, ongoing financial advice and services backed by Sanlam.

I will provide you with objective and balanced financial advice of the same quality I would like to receive myself in the same situation.

I will keep you informed continually about matters relevant and material to you, in respect of your financial plan as we have agreed on.

Why should you speak to me?

You will enjoy a long-lasting professional partnership with me as we work together towards achieving your financial goals.

Financial planning process

My financial planning process is based on the six steps used by professional financial planners world-wide



What will my services cost?

If my advice leads to the implementation of a solution, I am remunerated by way of commission and fees by Sanlam.

For more information, contact me at

Office number: <<>>

Email: << >>

Mobile number: << >>

Fax: << 06 >>