

Financial Planning Client Value Proposition



Chris Steenkamp
Sanlam Financial Planner

Sanlam Financial Planner strive to be the most professional and client-centric financial advice sales organisation in South Africa that treats clients fairly whilst doing business in a profitable and sustainable way.

Authorised by Sanlam Life to advise on:

- Long-term insurance products
- Retirement annuities
- Collective investment schemes

How am I qualified as a professional financial planner?

- BCom Economics and Risk Management

What do I offer my clients?

I work with people at the moments in life where the choices you make carry the most weight — and those moments deserve more than a generic response. As your financial planner, I offer you professional, ongoing financial advice and services, backed by Sanlam.

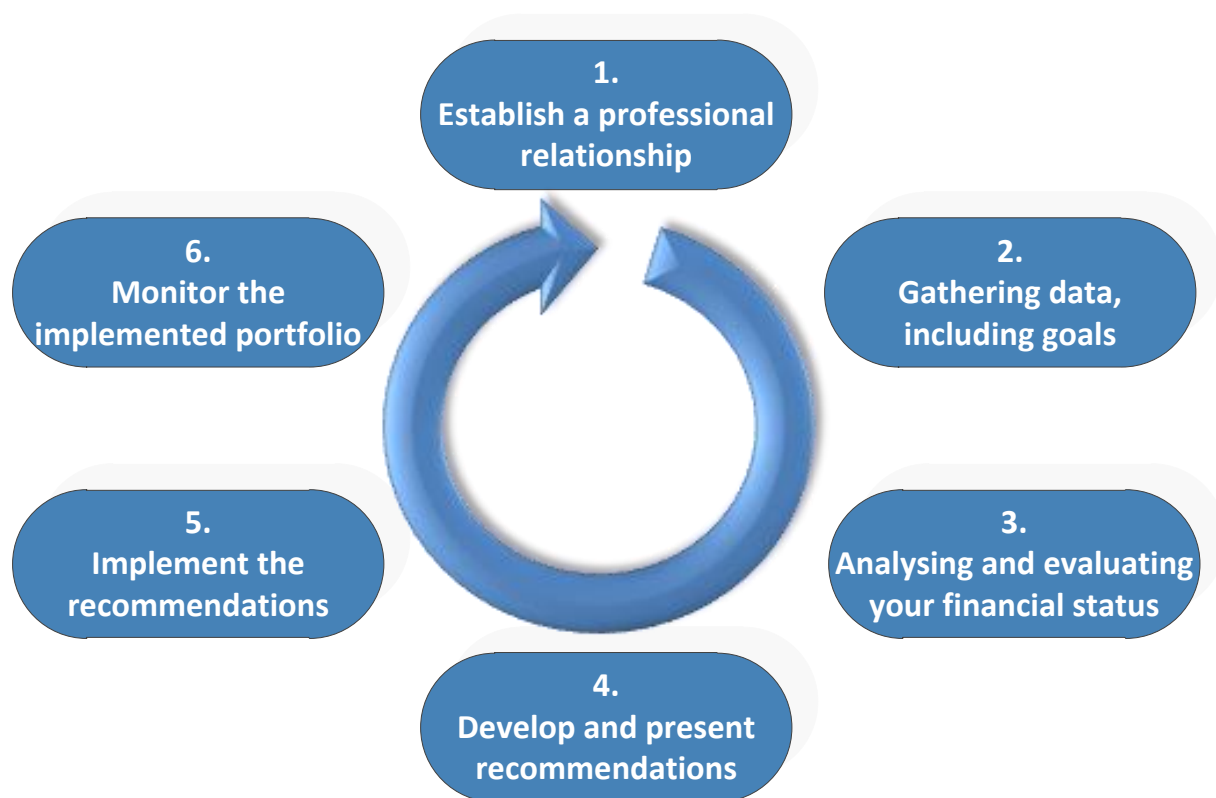
Every person's situation is unique, and I treat it that way. I do not offer off-the-shelf advice. Instead, I build a financial plan around you — your goals, your circumstances, and the people who matter most to you.

Why should you speak to me?

Because financial planning is not a transaction — it is a relationship. When you work with me, you gain a long-term professional partner who is genuinely invested in helping you reach your goals. I am here for the long run, and so is the plan we will build together.

Financial planning process

My financial planning process is based on the six steps used by professional financial planners world-wide



What will my services cost?

If my advice leads to the implementation of a solution, I am remunerated by way of commission and fees by Sanlam.

For more information, contact me at

Office number: <<014 591 9274>>

Email: <<chris.steenkamp@sanlam4u.co.za >>

Mobile number: << 0729945245>>

Fax: